

FOR IMMEDIATE RELEASE

ROSEAIld and Premium Africa Holdings Team to bring Leading AI Pathology suite of early cancer detection solutions to underserved markets in Africa and the Middle East.

(AIM Congress Abu Dhabi, UAE— April 9, 2025) Ghanaian entrepreneur and thought leader Farouk Khailann have joined [ROSEAIld](#) as a Senior Market Advisor for the Middle East and Africa. Farouk brings 20+ years of experience in organization transformation and strategic management. He has a rich network in the global Health Sciences ecosystem which will be complimented by his new portfolio. Together with the ROSEAIld EMEA management team he sets out to help transform pathology services on the continent. His focus will be on bringing world class cancer screening and preventative care based on AI Innovation to underserved markets throughout Africa. Farouk will be reporting directly to Camille Beyrouthy, CEO of ROSEAIld Middle East, headquartered in Abu Dhabi, UAE.

Joe Rossi, ROSEAIld's CEO commented, *"Our partnership holds tremendous promise for advancing next-generation technology that improves the efficiency, accuracy and effectiveness of cancer detection and analysis. The ROSEAIld Solution will advance patient care."*

"I am excited to join ROSEAIld and drive growth in Health Care solutions through the growing medical marketplaces in Africa," said Farouk. *Together with ROSEAIld we will leverage AI and Technology Innovation to deliver much needed Cancer Screening, Preventative Care and treatment efficacy across the continent."*

About Farouk Khailann



Farouk Khailann is an African Entrepreneur with a strong commitment to Africa's economic growth. He is the Chief Executive Officer of Premium Africa Holdings. Premium Africa Holdings is an Africa focused investment holding company with assets and projects in Ghana, Liberia, Gambia and Sierra Leone. The company operates in the areas of health sciences, artificial intelligence, machine learning, ICT, mining, agribusiness, fintech, real estate, energy and investment consultancy. The firm is committed to accelerating innovation and breakthroughs in Health Sciences technologies. Farouk currently works closely with offices of five African presidents on various interventions geared towards the economic transformation of their respective countries.

About ROSEAIld:

[ROSEAIld](#) is a Global Health Sciences company with advanced digital technologies in telepathology supporting clinical, operational and research solutions for the early detection of cancer and other diseases. The firm is focused on bringing medical services directly to underserved communities where the needs are greatest. We fulfill the specialized requirements of pathologists through the integration of advanced data analytics and streamlined workflows to provide real-time solutions for improved outcomes rapidly, accurately, and cost effectively.

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