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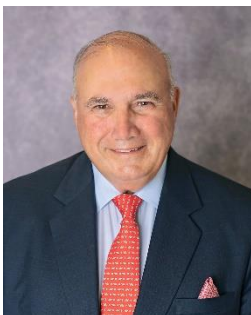
FOR IMMEDIATE RELEASE

PRINCIPAL OF TBAS JOSEPH A. ROSSI APPOINTED AS CEO OF ROSEAlD

(Valley Cottage, New York – March 22nd, 2024) [Joseph Rossi](#), has been appointed as Chief Executive Officer of ROSEAlD Inc., a pioneering leader in the field of Biomedical Technology and Research. Joseph, the Principal of business consulting company [TurtleBay Advisory Services](#), brings a wealth of strategic leadership and technology entrepreneurship experience to ROSEAlD.

Joseph Rossi's appointment marks a significant milestone for ROSEAlD, as the company continues to innovate and expand its reach in the biomedical technology field. His leadership will drive ROSEAlD's commitment to creating a limitless medical workspace, allowing healthcare professionals to collaborate, cover a wide array of disease types, digitize their footprint, ensuring enhanced speed, accuracy and dramatically accelerating time to insight.

"We are thrilled to welcome Joseph Rossi as our CEO," said Eli Zukovsky, CTO at ROSEAlD. "His strategic vision and corporate governance expertise will be instrumental in driving ROSEAlD's mission, as we navigate through exciting innovations, opportunities and challenges ahead. "



Joseph Rossi shares, "*Motivated by ROSEAlD's dedication to delivering technology that will ultimately improve patient care by integrating AI seamlessly into clinical practices, trials and diagnosis —resonates deeply with me.*" Rossi says, "*I am genuinely excited and look forward to joining the team and leading our strategic partnerships with biopharmaceutical companies to achieve these goals together.*"

Mr. Rossi held several key management positions prior to ROSEAlD where he led transformative initiatives at prominent organizations, drove technological advancements and delivered substantial growth. His deep understanding and strategic vision of the biomedical market make him an ideal leader for ROSEAlD's mission.

He will oversee the overall strategic direction of the company and guide its long-term goals and decisions that impact the company's direction, finances, and operations as the company expands its offering from telepathology solutions to research across the Research and Development value chain.

About ROSEAI Inc:

ROSEAI is a biomed technology solutions provider delivering advanced AI based decision support solutions, empowering healthcare providers with better, faster, more informed and accurate decisions on any device at anytime, anywhere in real time. ROSEAI enhances complex analysis, diagnosis, and reporting, ensuring critical insights are shared and analyzed efficiently, ultimately improving accuracy, patient care, workflows and support for the entire cancer disease spectrum. With a diverse and experienced team and advanced platform like ROSEAI, the company is set to transform the future of pathology.

For more information visit website: <https://roseaid.com/>

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